

SPROCKET

go.



## Director's Message



**“Our design philosophy is simply to create elegant products that work for our clients...and by association, their clients”.**

There are unlimited ways to design but there is always one solution that stands above others without screaming “look at me”...it just works simply and elegantly.

We're pretty confident our range of GO directories has this X factor and to get to this stage requires a huge amount of effort and technical skill. At Sprocket I am fortunate to work with a highly talented and dedicated group of designers, technologists, software gurus and sales creatives who bring our collective ideas to life.

At Sprocket we are not simply here to reproduce what has been done before or to simply import inferior technology because we believe visitors to your buildings deserve the best.

I invite you to explore what we have to offer but if you want something different then we can even do that.

**Gerry Mussett**  
Director, Sprocket

Designed  
to perfection

SprocketGO Directories are  
seen in all the best buildings.



Streamline Series S48.DWP — 150 Lonsdale Street for Colliers.

Digital Directories are now a key component part of any new or refurbished building for both their visual impact and the value they add for building owners and tenants.

**SprocketGO** Digital Directories are Australian designed and manufactured and are simply in a class of their own.

Featuring elegant design and innovative software, these stunning directories embody the very best in contemporary architectural interior design.

The **SprocketGO** system provides Architects, designers and specifiers with the ultimate design flexibility and building owners with a truly sophisticated and contemporary entry foyer.





## GO Installations

### Your imagination, our implementation

More often than not Directory systems need to work with the built environment and the Sprocket design team are experts in working with architects and designers to create a solution that enhances the integrity of the concept.



## GO Installations

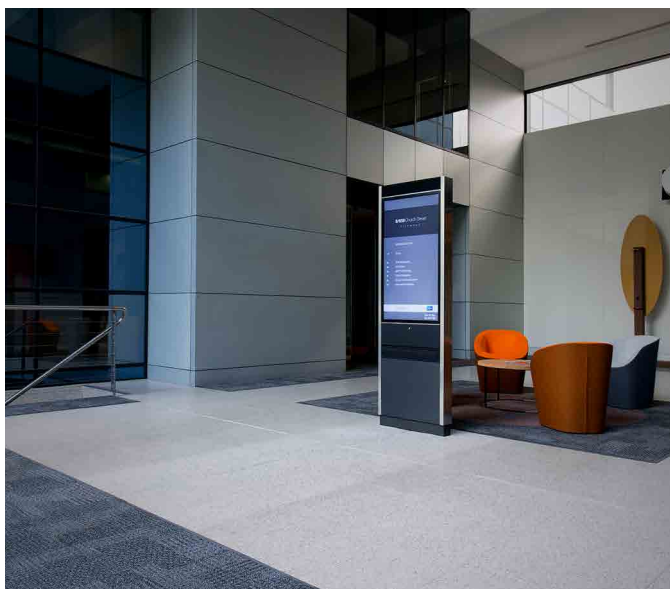
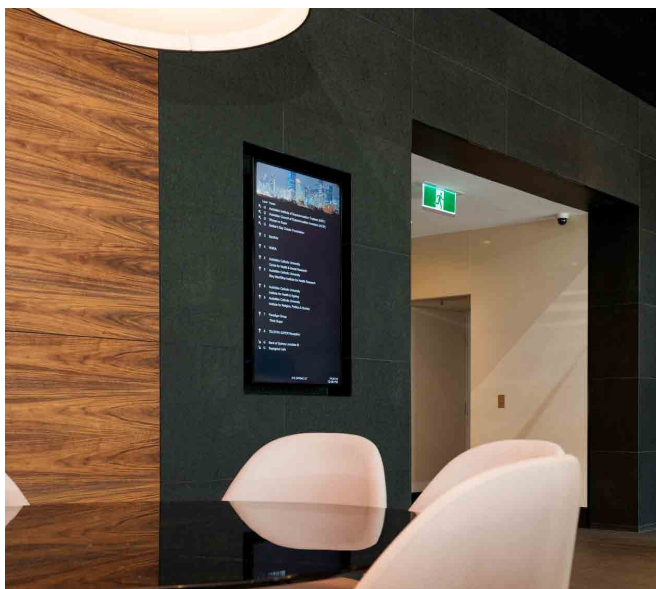
### Your building, your visitors

For building owners and building managers, tenant directories are a critical component of every reception area and foyer. Your tenants and their visitors are the lifeblood of the building and getting them to the right location with the minimum amount of time and effort is paramount.

Choosing the right digital tenant directory however is not so easy and decisions need to be made not only on what looks the best solution but what is the best value for your investment in this technology.

Sprocket understands that every building is unique both from a physical viewpoint and the dynamic of the tenancies so that a cookie cutter approach to directory boards can devalue your investment in the most important space in the building.

Our range of GO directories have been designed to be the most flexible in the market and offer a full range of solutions from stunning architectural products to all purpose tenant screen systems.



Unique does not have to be difficult

No two buildings have the same shape or the same function and sometimes it is just not possible to apply standard directory solutions no matter how desirable.

Sprocket has an enviable reputation of working with clients to achieve the impossible and create the unique. Every product whether it is a hardware or software solution is engineered to perform to our exacting standards from the moment the building opens to the time it closes every day of the year.



Custom Series S55.WL — 70 Castlereagh Street



Custom Series A46.DL — 150 Lonsdale Street for Charter





Architect Series A50 FP — 312 St Klida Raod for Tong Eng

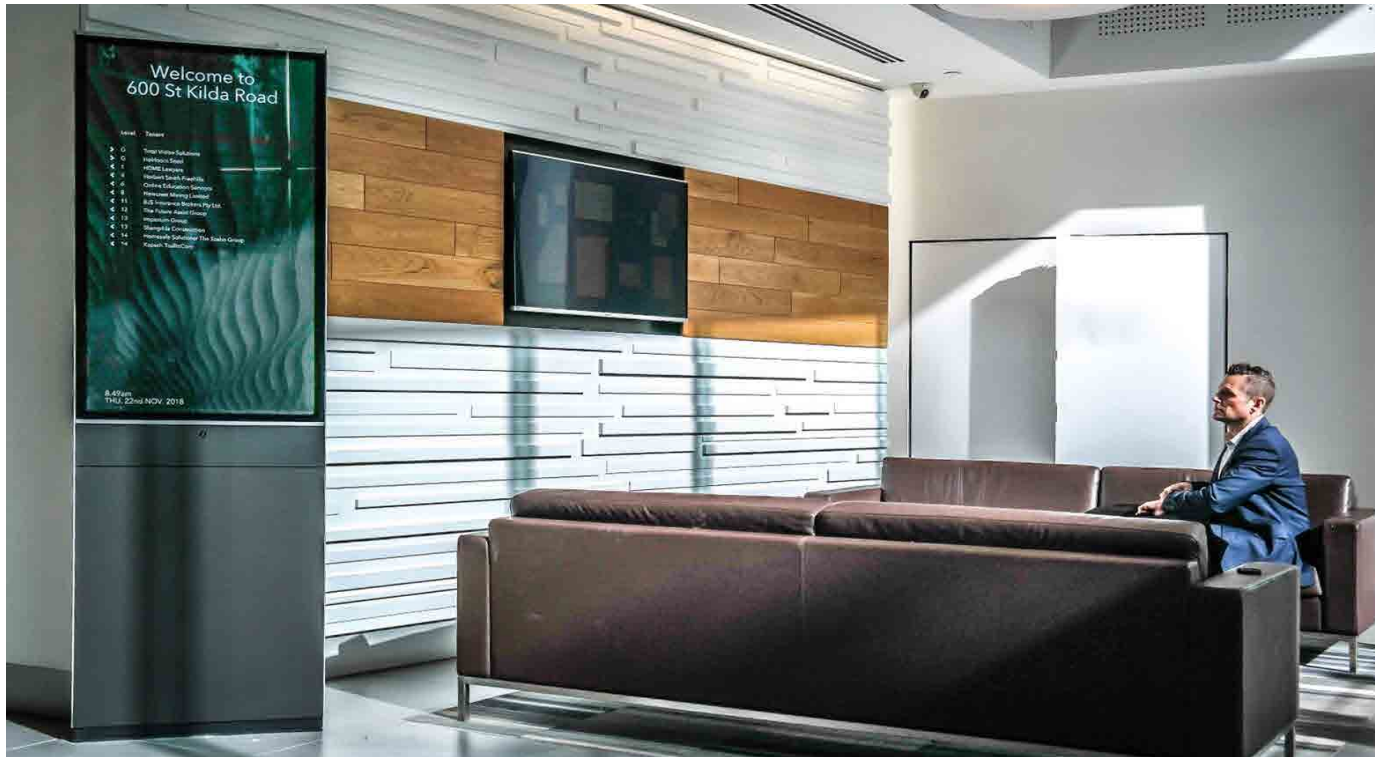
Designed  
to perfection

**Whatever the decor or  
finish SprocketGO can  
match it.**

Sprocket directories are totally designed and manufactured locally and can be customised to match any decor or architectural feature

The Architect Series models are fabricated in powder coated steel and aluminium with stainless steel trims. A key feature of the series is the Alucobond outer panels offering a huge range of finishes and colours from bright primary colours to stainless steel and bronze finishes.

The GO software is the most powerful tenant directory solution on the market and can be customised to add logos, corporate branding and images to compliment and enhance the directory's design and the building environment.



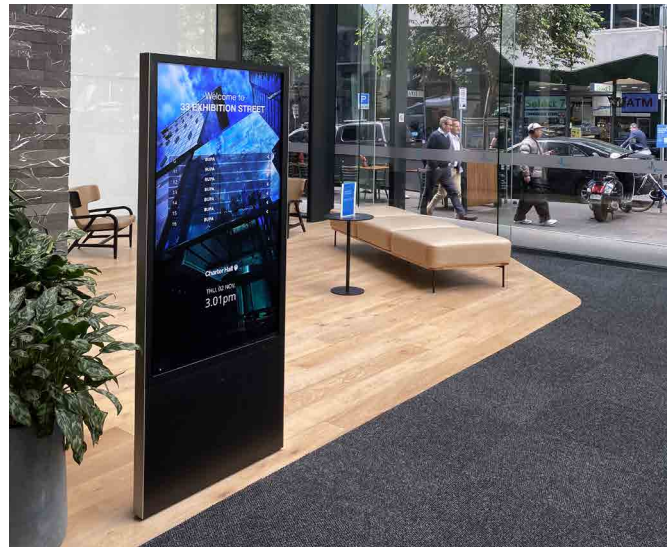
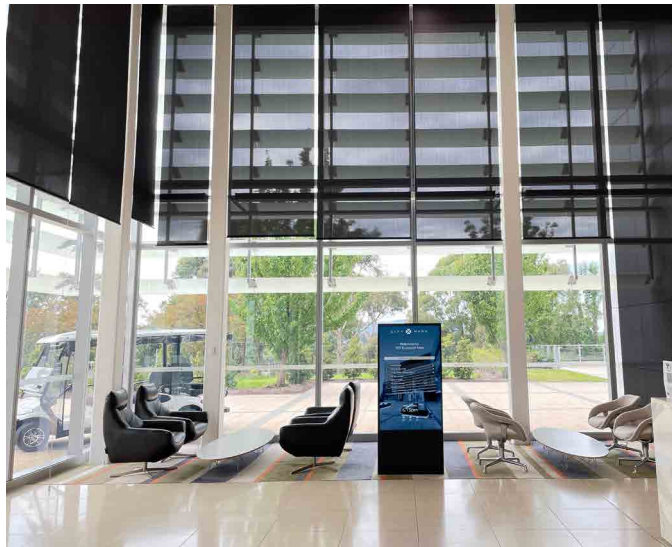
## GO Architect Series Installations

The floor mounted Architect Series is our flagship product and has been specified by architects for premium buildings Australia wide. Where high visual impact is important this elegant, refined display system is without peer.

It is indeed the perfect solution where high visual impact is desired, in particular in high traffic areas demanding a prominent landmark for visitors.

Available in large format portrait and landscape screens in 55" and 65" models plus our new 24" compact range for smaller foyers or as an adjunct directory.

These premium products can be further optioned with a range of material finishes and colours





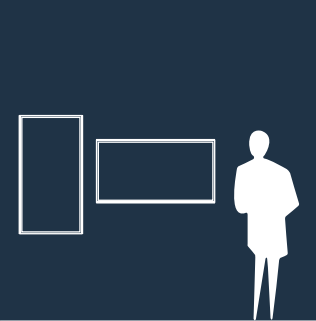
Series  
Overview

S

Series

Streamline

Surface or recess smart mount directory screens finished with optional lightweight trim surrounds.



A

Series

Architect

Elegant & secure freestanding directory systems available in different materials & finish packs.



I

Series

Integrated

Feature finish or graphic branded directory solution that uses a modular rail mounting system for fast installation.

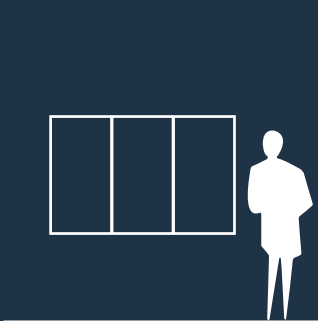


T

Series

Tiled

Video wall style installation of tiled directory screens with micro screen border.



C

Series

Custom

Directories designed to order & to match unique interior, material and signage specifications.



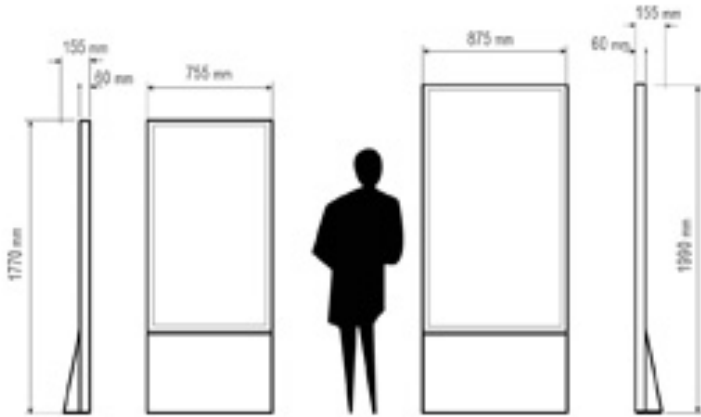


Series

55.65

Floor

A55.65.FP Floor



Overview

The Sprocket Architect Directory Series embodies the very best in contemporary architectural interior design and the A55.65FP floor mounted directories are the ultimate in sleek sophistication.

Coupled with Sprocket’s GOLive Directory software the FP range provides a highly visible and professional business directory for any building

All models feature HD commercial grade LED screens with guaranteed 16 or 24/7/365 days operating warranty ensuring your directory will not be left in the dark.

Recommended for

Large entry areas where maximum visual impact is required or where wall mounted is not an option.

Technical Specifications & Options

Build

- All steel powdercoated textured black chassis
- Natural anodised aluminium side trims
- Toughened glass overlay
- Satin black anodised door panel
- Internal power system

System

- 55/65” HD Commercial Grade LED with 16/7/365 operating warranty.
- Digital Engine/PC Win 11
- LAN, WIFI & 4G connectivity options

Software

- Sprocket GOLive

Built to Order options

- Anodised trim colours [standard range]
- Alucobond door colours [standard anodised range]
- Toughened glass overlay
- Custom GO screen design







Series

55"

Wall

A55.WP Wall Portrait

Overview

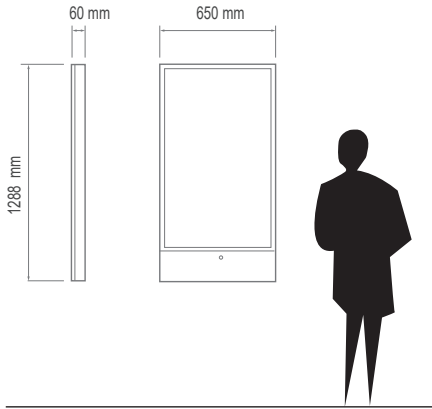
Designed to compliment the A55.FP portrait floor mounted model, the FL range offers the opportunity for groups of visitors to interact with the board at the same time.

Coupled with Sprocket's goLive & goConnect Directory software [available in display only or interactive touch] the FL range provide a highly visible and professional business directory for any building.

Featuring the very best commercial grade LED screens with guaranteed 16 or 24/7/365 days operating warranty ensures your directory will not be left in the dark.

Recommended for

Large entry areas where maximum visual impact is required and for high traffic areas allowing simultaneous users



Technical Specifications & Options

Build

All steel powdercoated chassis with anodised aluminium side rails

Toughened glass overlay

Alucobond front panels

Secure key lock access

System

50" HD Commercial Grade LED with 24/7/365 operating warranty.

Digital Engine/PC Win 10

LAN, WIFI & 4G connectivity options

Software

Sprocket GOLive or GOConnect

Built to Order options

Anodised trim colours [standard range]

Alucobond colours [standard range]

Custom GO screen design



# S

Series

# 43.50.55"

# Wall

A43.WP Wall Portrait  
A50.WP Wall Portrait  
A55.WP Wall Portrait

### Overview

The S Series is positioned as an entry level tenant directory but shares identical advanced technologies as the A Series.

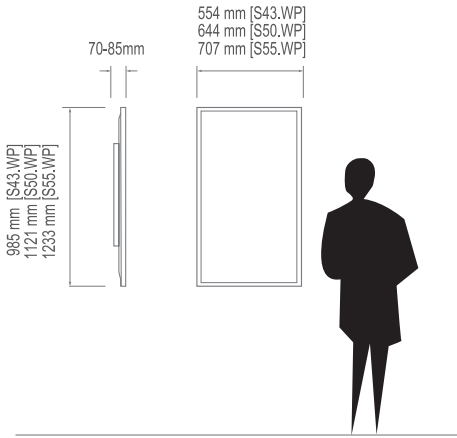
Optional features include Sprocket’s exclusive aluminium screen trim in black or natural anodised finishes and the all new easy- access scissor wall mount bracket.

Featuring the very best commercial grade LED screens with guaranteed 16 or 24/7/365 days operating warranty the S Series can be flush or recessed mounted.

Coupled with Sprocket’s GOLive & GOConnect software the DWP/DWL range provides a highly visible and professional business directory for any building.

### Recommended for

Any building requiring a high quality tenant directory at an affordable price.



### Technical Specifications & Options

#### Build

All steel secure wall bracket with integrated PC for easy installation & service acces

#### System

43, 50 or 55" HD Commercial Grade LED with 16 or 24/7/365 operating warranty.

Digital Engine/PC Win 10

LAN, WIFI & 4G connectivity options

#### Software

Sprocket GOLive

#### Built to Order options

Easy-Access scissor wall bracket

Anodised aluminium screen trim

Custom GO screen design



Featured: S50.WP with black anodised screen trim



# S

Series

# 43.50.55"

# Wall

A43.WP Wall Landscape  
A50.WP Wall Landscape  
A55.WP Wall Landscape

### Overview

The S Series is positioned as an entry level tenant directory but shares identical advanced technologies as the A Series.

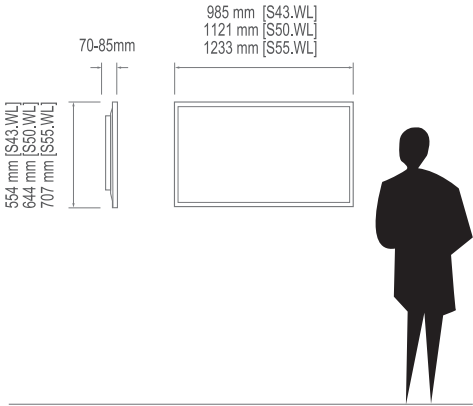
Optional features include Sprocket's exclusive aluminium screen trim in black or natural anodised finishes and the all new easy- access scissor wall mount bracket.

Featuring the very best commercial grade LED screens with guaranteed 16 or 24/7/365 days operating warranty the S Series can be flush or recessed mounted.

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#### Build

All steel secure wall bracket with integrated PC for easy installation & service acces

#### System

43,50 or 55" HD Commercial Grade LED with 16 or 24/7/365 operating warranty.

Digital Engine/PC Win 10

LAN, WIFI & 4G connectivity options

#### Software

Sprocket GOLive or GOConnect

#### Built to Order options

Easy-Access scissor wall bracket

Anodised aluminium screen trim

Custom GO screen design



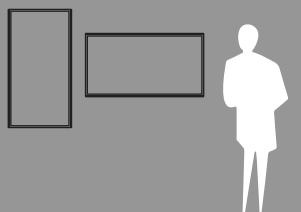
Featured: S50.WL with black anodised screen trim

## Hardware Features

### S Series

#### Streamline

Surface or recess smart mount directory screens finished with optional lightweight trim surrounds.



### A Series

#### Architect

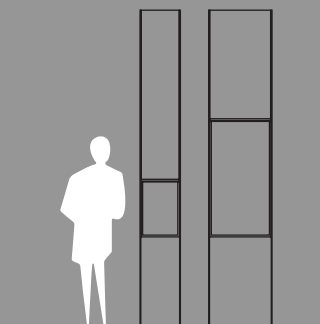
Elegant & secure freestanding directory systems available in different materials & finish packs.



### I Series

#### Integrated

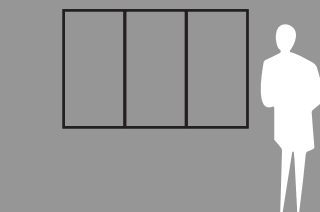
Feature finish or graphic branded directory solution that uses a modular rail mounting system for fast installation.



### T Series

#### Tiled

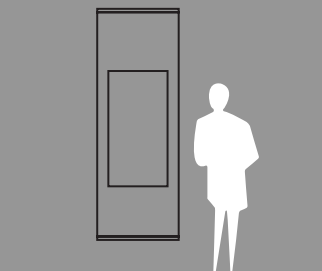
Video wall style installation of tiled directory screens with micro screen border.



### C Series

#### Custom

Directories designed to order & to match unique interior, material and signage specifications.



|                         |   |  |  |  |  |
|-------------------------|---|--|--|--|--|
| Investment              | \$  | \$\$\$\$   | \$\$\$   | \$   | \$\$\$\$\$                                   |
| Recommended for         | Flexible and Cost Effective Solutions<br>Multiple screen & size options | Freestanding and Secure Building entrances, foyers | Full integration into foyer spaces<br>Building entrances, foyers | Large tenant lists Attended spaces and reception areas | Bespoke design To suit customer requirements |
| Screen Sizes            | 24", 43", 50", 55", 65" and 75"   | 22", 50" and 55"                                   | 43" and 55"  | 50" and 55"  | Per specification                            |
| Screen Orientation      | Portrait or landscape   | Portrait or landscape                              | Portrait   | Portrait or landscape arrays                           | Portrait or landscape                        |
| Touchscreen Option      | Yes*  | Yes*   | Yes*   | Display only   | Yes*   |
| Colour & Finish Options | Trim only   | Yes  | Yes  | No   | Yes  |
| Installation Type       | Professional or DIY option  | Professional                                       | Professional   | Professional   | Professional                                 |
| Power Requirements      | Double 10A x 240V Wall socket outlet (GPO)                              | Single 10A x 240V Wall socket outlet (GPO)         | Single 10A x 240V Wall socket outlet (GPO)                       | 2 x Double 10A x 240V Wall socket outlet (GPO)         | Double 10A x 240V Wall socket outlet (GPO)   |
| Networking Options      | LAN, WIFI or 4G connectivity  | LAN, WIFI or 4G connectivity                       | LAN, WIFI or 4G connectivity                                     | LAN, WIFI or 4G connectivity                           | LAN, WIFI or 4G connectivity                 |
| Hardware Warranty       | 3 years   | 3 years  | 3 years  | 3 years  | 3 years                                      |
| Software Options        | GO Connect or GO Live   | GO Connect or GO Live                              | GO Connect or GO Live  | GO Connect or GO Live                                  | GO Connect or GO Live                        |





**Every tenant name change or room location updated remotely, instantly and at a fraction of the cost of old school systems...**

How it works...

1. Your GO Live subscription consists of 2 parts; screens that display your tenant information to the public and an online editor to edit and manage the content.
2. Once your subscription is activated, the online GO editor can be used to update the on-screen content from any browser worldwide. Edits can be previewed on demand and saved to the GO cloud server 24/7.
3. Back at site, as soon as your GO directory detects an internet connection from your smartphone, your changes are updated automatically in seconds..





# go. connect

**Don't have an internet connection available at site? ...with GO Connect you simply use your smartphone to create an internet hotspot instead!**

How it works...

1. Your GO Connect subscription consists of 2 parts; screens that display your directory information to the public and an online editor that is used to manage the content.
2. Once your subscription is activated, the online GO editor can be used to update the on-screen content, from any browser worldwide. Edits can be previewed on demand and saved to the GO cloud server 24/7.
3. Back at site, as soon as your GO directory detects an internet connection from your smartphone, your changes are updated automatically in seconds..